

Get In Touch

Malaysian Institute of Baking Sdn Bhd
No. 11 & 15, Jalan 52/8,
PJ New Town, 46200 Petaling Jaya,
Selangor, Malaysia.

- enquiry@mib.edu.my
- www.mib.edu.my
- **()** 017 702 8471 (Whatsapp)

Call Us Now! 03 7956 9011 Mon to Sat, 9am-5pm 8 sessions weekend course

Baking Entrepreneurship Course

EST 1977





Lecturer

Chef Alief Nurudin

Cafe Owner & Operator for over 10 years. Lecturer and Chef Instructor since 2020. Chef Training at Michelin Star Restaurant, *Balthazar* in Perth, Australia.

Key Highlights



Real Templates, Tools & Technologies Step-by-Step Business Plan

Supported by:



In this course, we aim to equip you with the service mindset and business tools used by a bakery business today.

Sessions

- 1. Business Planning & Concept Development
- 2. A Preview into the Hospitality Industry
- 3. Costing & Budgeting
- 4. F&B Technology & Innovation
- 5. Marketing & Branding
- 6. Financial Management and Funding
- 7. Business Plan Development: Idea, Mentorship & Proposal
- 8. Final Presentation & Mentorship Guidance

8 Sessions Saturdays & Sundays | 10.00AM - 1.00PM

RM500 off upon completion of the Start Up Online Course.